

Emma Mansfield

T: 01208 79671 M: 07803 176419 A: The Beeches 49 St Nicholas Street, Bodmin, Cornwall, PL31 1AF

Web: www.thelittlebooksof.com Email: emma_mansfield@tiscali.co.uk

General information:

DOB 23rd February 1975. Degree: 2:1 BA Hons Media and Public Relations, Exeter University.

RSA Exercise to Music Teaching Certificate / Yoga Teachers First Aid Certificate

Certificate in counselling and communication skills.

Two years training and certificate of attendance in Psychotherapy and Cognitive Behavioural Therapy

British Wheel of Yoga trained and qualified yoga teacher

£2M PL insurance as tutor/fitness instructor and creative practitioner

Full UK driving licence CRB/DBS check up to date.

2007 - Present: Founder and Creative Director of Lovely Little Books Publishing Company.



Lovely Little Books began in 2007 with the best-selling ***The Little Book of Cornwall***, written, researched and visually devised by Emma Mansfield. Next came ***The Little Book of the Mind***, ***The Little Book of Devon***, ***The Little Book of the Pasty***, commissioned by the Cornish Pasty Association and ***The Little Book of Dorset*** sponsored by Dorset Cereals. We've just released ***Little Book of London*** and ***The Little Book of Clay Country*** – a community project funded by FEAST, The Eden Project and the Clay Area Local Action Group.

2008 - Present: Creative Consultancy: Campaign development, copywriting and project management: Cornwall and Devon Media Wiki-Kernow 2008

Developed concept, content and copy for Wiki-Kernow website.

Eden Project for DCMS Real Cool Futures 2008 - 2009

Developed concept, researched and directed content for young people's website.

Freaky Nature with Poo 2010

Developed content, copy and proposition for Wellcome Trust's Filth Programme,

Eden Project/Big Lottery/Time of Gifts and The Hive of Activity 2010

Developed proposition and delivered large-scale community engagement project

Yellow Brick Road 2011

Developed concept, copy and vision for a social entrepreneur's project in Cornwall.

Eden Project Eden is Ten 2011

Developed proposition and copy for Eden is Ten Exhibit, Eden Project, March 2011.



Visit Cornwall 2011

Executive Producer, research and director working with various local TV/Corporate production companies, camera crews and editors to deliver a series of online films for Visit Cornwall's website.

St Austell Live Project Co-ordinator 2011

Devised and delivered a series of arts-led community engagements for a community development programme as part of the Eden Café's funding remit for White River Place, St Austell, Cornwall.

Cornwall Together Project Manager 2013

Devised Cornwall-wide community consultation and energy saving campaign working with artists and performers from around Cornwall. Part of the campaign development team and produced content for Facebook, Twitter and the web.

Big Lunch Extras for the Big Lottery 2013

Developed and researched content and copy for training programme around community leadership

Hotswell Surf-Forecasting website 2013

Developed and researched content and copy for surf-forecasting website and managed the content for their online launch and their Facebook campaign.

eden project

2004 - 2007: Creative Producer, The Eden Project

Produced and directed overall 'in ticket' arts-led, participatory activities including Time of Gifts season, Colour Explosion, Live 8 Fire Finale. Big Lottery's 10th Birthday, The Edge Campaign and Cornwall Wide Pub Quiz.

Working to Communications Director, Bryher Scudamore.

eden project

2003 - 2004: Arts Projects Manager, The Eden Project

Responsible for planning, budgeting, contracts, recruitment and managing various installations, residencies and coordinating operations activities and P&L for the Eden Sessions and various arts led partnerships and education programmes. Working to Marketing Director David Meneer.

eden project

2002 - 2003: Arts Administrator, The Eden Project

Responsible for programming, administrating and developing Eden's Creative Team. Working across a number of platforms including the visual arts, live theatre and music performance, the in ticket workshop operations and other live events. The role included the financial and legal management of the department as well as promotion and fundraising. Working to Sue Hill, Artistic Director & Peter Hampel, Creative Director.



1998 - 2013: Broadcast Film and TV Credits

Researcher, *Collector's Lot*, Two Four Productions for Channel 4.

Production Coordinator/Researcher, *Feast*, Denham Productions for Channel 4, 6 x 30mins.

Production Coordinator/Researcher, *Rick Stein's Seafood Odyssey*, Denham Productions for BBC2.

Production Manager and Coordinator, *Nigel's Giants*, United Productions for ITV and Discovery

Production Manager and Assistant Director, *Blood Suckers*, United Productions for ITV, 1 x 50mins

Production Co-ordinator / Researcher, *The People Detective*, RDF Television for BBC 2, 6 x 30 mins.

Production Manager, *Ten Deadliest*, BBC Natural History Unit for the Discovery Channel, 2 x 60 mins.

Producer/Director *Real Cool Futures* 50 x 2-3 mins films for Eden/DCMS website.

Producer/Director *VISIT CORNWALL* 18 x 2-3 mins promotional films.

Producer Director Eden Project 3 x promotional films for DCMS.

Producer/Director Eden Project 1 x promotional film for Big Lunch Extras, Big Lottery.

Producer/Director Eden Project 4 x promotional films for Cornwall's Clay Trails.

2007 - present: Youth Music Leadership, Vocal Coaching and Musical Direction:



Double Trees School: For the last 4 years I have volunteered with teachers at Doubletrees School in St Blazey to create an inspirational singing and signing choir who now delight audiences throughout the area and have appeared as special guests at the Hall for Cornwall. **St Austell College:** In 2008 I took the role of vocal performance tutor for Cornwall College Performing Arts Foundation Degree. **Lost in Song:** In 2007 I founded Lostwithiel's 40-strong community choir. **Roseland Voices:** In 2008 I become choir leader for Roseland Community School running both an adult and children's after school choir. **Ministry of Song:** In 2009 Vicky Abbott, MD of the 50 Degrees and Blazing Hearts Chorus founded a county-wide singing project developing vocal versions of dance music, which was funded by FEAST and performed at the Eden Project in 2010. **CYMAZ – Cornwall Youth Music Action Zone:** Young People's Music Leader working with young people in care.

1991 – Present: Exercise to Music Instructor and BWY Yoga Teacher



For the last 20 years, I have been an RSA-qualified exercise to music teacher offering a variety of fitness classes including step, body conditioning and hi/low impact aerobics. I am in the process of completing my training as a yoga teacher with Simon Lowe at the Yoga Academy and am founder of Lovely Yoga providing a series of yoga, meditation and relaxation classes and workshops in the St Austell area of Cornwall.